

## **Cookies Policy**

Last Updated: 24/11/2024

### **1. Introduction**

This Cookies Policy explains how Pathway Group International uses cookies and similar technologies on our website.

### **2. What Are Cookies?**

Cookies are small text files stored on your device when you visit a website. They help us enhance your browsing experience, remember your preferences, and improve our services.

### **3. Types of Cookies We Use**

We use the following types of cookies:

- Essential Cookies: Necessary for the functioning of our website.
- Analytics Cookies: Help us understand how visitors use our website (e.g., Google Analytics).
- Functional Cookies: Remember your preferences and enhance your experience.
- Marketing Cookies: Track your browsing to provide personalized offers and advertisements.

### **4. How We Use Cookies**

We use cookies to:

- Ensure the proper functioning of our website
- Analyze website traffic and improve performance
- Personalize your experience
- Provide targeted marketing

### **5. Third-Party Cookies**

Some cookies on our website may be set by third parties (e.g., analytics providers, advertising platforms). These third parties are responsible for their own data protection policies.

### **6. Managing Cookies**

You can control cookies through your browser settings. You can delete existing cookies and prevent new ones from being placed. Note that disabling cookies may affect the functionality of our website.

### **7. Consent**

By using our website, you consent to the use of cookies as described in this policy. You can withdraw consent at any time by adjusting your browser settings or using the cookie management tool on our website.

### **8. Changes to This Policy**

We may update this Cookies Policy from time to time. Updates will be posted on our website with the revised date.

### **9. Contact Us**

For questions about this Cookies Policy, please contact us at [info@stefkeris.com](mailto:info@stefkeris.com) or [admissions@almuqaddima.com](mailto:admissions@almuqaddima.com)